



GET CERTIFIED 

Digital Marketing Course at LEARNMIZE

The only Digital Marketing Institute that focuses on helping you earn and become the top 1%.



Job Placement



Recognized Certificate



Interview Preparation

“India’s Most Trusted & Growing Digital Marketing Institute”

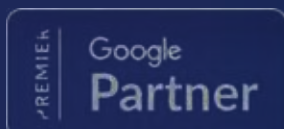
Learnmize is an innovative initiative by **Adymize**, one of India’s leading advertising agencies, aimed at promoting entrepreneurship and digital marketing among people of all ages. The platform offers a wide range of skillful courses that can be taken online or offline, providing learners with the necessary skills and knowledge to start earning directly.

With a focus on learning and earning, Learnmize has successfully trained over **80,000 students** in the past three years through courses and live mentorships conducted by **Aryan Tripathi**, the CEO of **Adymize** and **Learnmize**, and his team. Many of the students who have learned from Aryan Tripathi and his team are now earning lakhs per month, proving the effectiveness of the platform.

A BRIEF ABOUT LEARNMIZE

Whether you are a student, a working professional, or an aspiring entrepreneur, Learnmize offers courses that can help you learn and implement digital marketing strategies to achieve your goals. With Learnmize, you can acquire new skills, explore new opportunities, and pave the way for a successful career in digital marketing.

WE PROUDLY PARTNER



BEHIND LEARNMIZE & IT'S SUCCESS

Discover the remarkable story of Central India's youngest entrepreneur ARYAN TRIPATHI, who ignited his entrepreneurial spirit at a tender age, pioneering a digital marketing agency that now stands as a shining beacon of success. With unwavering determination and a knack for innovation, he has propelled his business to soaring heights, reshaping the landscape of the industry and inspiring aspiring entrepreneurs across the nation.

He is a founder of India's first skilled based learning centre LEARNMIZE & India's best advertising agency —ADYMIZE PVT LTD. He is also a founder of MYZER- An AI based landing page developing software that works on an international level.

Today, he stands as a testament to the power of ambition and perseverance, inspiring others to reach for the stars.

Aryan Tripathi, the youngest entrepreneur in central India, is also a Joshtalk and TEDx speaker with a wealth of experience in the digital marketing industry. With Learnmize, **Aryan Tripathi** aims to make quality education accessible to everyone across the country, and the platform is now expanding to multiple cities in India, with plans to open more offline centers to spread knowledge and expertise to learners.



Aryan Tripathi

Founder & CEO of Learnmize



▶ **ARYAN HAS ADDRESSED MORE THAN 3,00,000+ YOUTH**



Banasthali university
Jaipur



MK Ponda college
Mumbai



Pillai college
Mumbai



VIT college
Bhopal

**LEARNMIZE YOUTH
SURAT 2023**



(Prafulbhai Pansheriya)
EDUCATION MINSITER OF GUJARAT



MEETING WITH EDUCATION MINISTER OF GUJARAT

**MP GOVT STARTUP
SUMMIT MEETING**

BHOPAL |



MEETING WITH MLA RAMESHWAR SHARMA

**UDAAN CONCLAVE
SUMMIT 2023**

BHOPAL



MEETING WITH MP MR VIVEK TANKHA

**INDIA'S BIGGEST
YOUTH FESTIVAL**

DELHI



ARYAN HAVE ADRESSED MORE THAN 20,000+ YOUTH

SOME PODCASTS WITH ARYAN TRIPATHI

Aryan Tripathi - How ONE COMPANY Made Him a MILLIONAIRE? | The Rich | @aryanoptimizer

371K views · 1 year ago

The Rich

Aryan Tripathi: How ONE COMPANY Made Him a MILLIONAIRE This video is about an inspirational story of a very young boy...

4K

How This 19 Year Old Made 10 Crores Online | @Seekan x @aryanoptimizer

87K views · 1 month ago

Seekan x

19th Birthday Celebrations! Celebrating my birthday with my friends and family. I hope you all have a great day too!

19th Birthday Celebrations! Celebrating my birthday with my friends and family. I hope you all have a great day too!

कॉन्टेंट पर से बिलियनर बनो | Millionaire Mindset | Aryan Tripathi | Talk with Abhishek #talkshows

12K views · 2 months ago

Abhishek

Today we are talking about Aryan Tripathi, founder of @aryanoptimizer. He is the youngest self-made millionaire and...

19 साल का लड़का कैसे बनाई 10 करोड़ रुपए | The Rich | @aryanoptimizer

5.1K views · 1 month ago

The Rich

Aryan Tripathi: How ONE COMPANY Made Him a MILLIONAIRE This video is about an inspirational story of a very young boy...

How I Made 50 Crore ft @aryanoptimizer | The Secrets to Digital Marketing Success | Aryan Tripathi

2.3K views · 6 months ago

1 chapter

How I Made 50 Crore ft @aryanoptimizer | The Secrets to Digital Marketing Success | Aryan Tripathi

How Aryan Became millionaire at the age of 17? How to make money online in 2022? @aryanoptimizer

1.1K views · 1 month ago

PhuPhu

Aryan Tripathi: How ONE COMPANY Made Him a MILLIONAIRE This video is about an inspirational story of a very young boy...

How I Made 50 Crore ft @aryanoptimizer | The Secrets to Digital Marketing Success | Aryan Tripathi

2.3K views · 6 months ago

1 chapter

How I Made 50 Crore ft @aryanoptimizer | The Secrets to Digital Marketing Success | Aryan Tripathi

From ₹0 to ₹3 Crore+/Month! How Aryan Tripathi Built a Million-Dollar Digital Marketing Agency

43K views · 1 month ago

The Day Journal

Are you looking for a way to make a small investment into a successful business? Just @aryanoptimizer as he shows his incredible journey.

The RICH Truth About Facebook Ads Agency and Online Earning Scams EXPOSED by Aryan Tripathi

64K views · 1 month ago

The Rich

The RICH Truth About Facebook Ads Agency and Online Earning Scams EXPOSED by Aryan Tripathi brought to you by...

25 chapters: Highlights of The Episode | Introduction & Welcome | Service | The Product Business | More Ads...

Collage Dropout to 50 Crore Online Business ft. Aryan Tripathi | The Podcast Hour Ep 14

14K views · 4 months ago

ADHM Updteplay

In this podcast I'm interviewing @aryanoptimizer. His business solutions crossed 50 Crores in Revenue so let's learn how you...

16 chapters: Intro | About Aryan | About Collage Dropout | About His Companies | How He Manages His...



OUR PEDAGOGY

Experience transformative pedagogy at LEARNMIZE

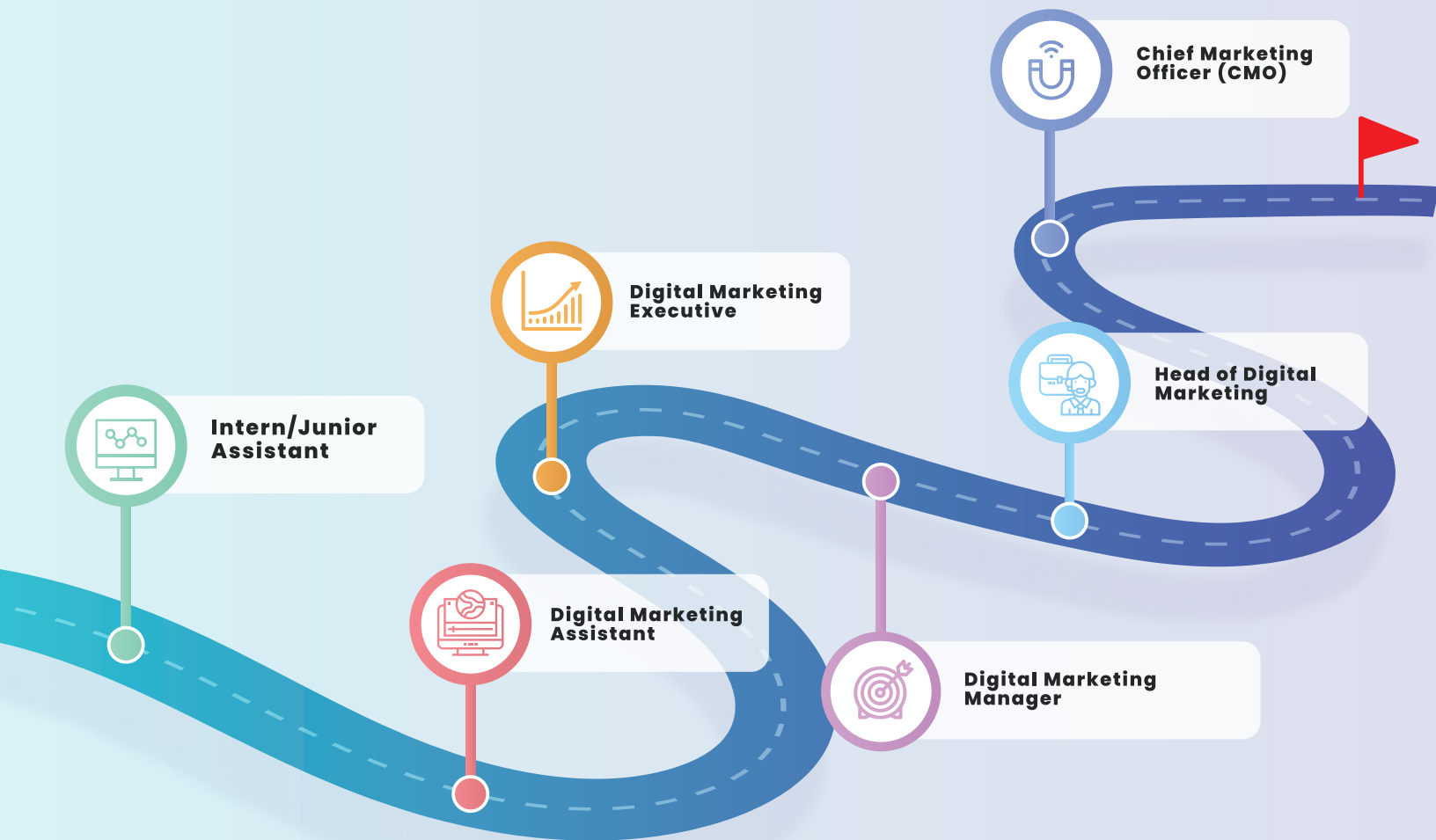
"Our immersive approach integrates real-world projects, **expert-led workshops**, and **personalized mentorship** to **cultivate industry-ready professionals**. Stay ahead with cutting-edge curriculum and hands-on training in the latest tools and techniques. Join us and embark on a journey of innovation and success in the dynamic field of digital marketing."



LinkedIn

**Listed Digital Marketing as one of the
Top Hottest Jobs in the world**

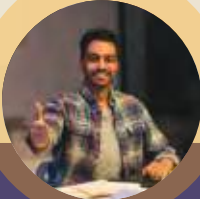
7000+ Vacancies



Average Salary (1-3 year of Experience)

₹ 11,60,000 (Per Annum)

Our Digital Marketing Courses are for you If you are:



Freelancer

Whether you are an existing freelancer or want to become one, Digital Marketing is the most-rewarding skill for freelancers today.



College/School Student

Start shaping your career right from college/school time by learning in-demand digital marketing skills.



Graduate

Time for you to up skill, prepare yourself for a bright future, and kick start a career in digital marketing.



College Dropout

Guide for the lost----Our digital marketing course offers direction and skills to college dropouts, unlocking a path to promising career opportunities.

Who should Learn Digital Marketing???



Business Owner

Accelerate your business growth by executing strategic & result-driven digital marketing strategies.



Job Seeker/ Housewife

Not sure which career is right for you? Not finding any jobs? Learn digital marketing with us to instantly land your first job.



Marketing/Sales Professional

It is vital for marketing & sales professionals today to have knowledge & skills of digital marketing for huge hikes and growth.



Looking to Switch Career

Not satisfied with your current job profile? Switch to digital marketing, the 21st century's most interesting and highly-paid skills.

Who should Learn Digital Marketing???

Career in Digital Marketing

Why Start a Career in Digital Marketing?



Massive Demand for Digital Marketers

Every startup, small and medium business (SMB), and large enterprise needs digital marketers for growth.

INR 5.5 to INR 8.5 LPA Average Salary

Digital marketers across various fields earn an average of INR 5.5 to INR 8.5 LPA in India. With experience, the salary grows.





Great Growth Prospects & Promising Career

Digital marketers are essential for the growth of every startup, small and medium business (SMB), and large enterprise.

10+ Career Paths and Job Roles

Earn As a digital marketer, you have the opportunity to work in varied fields with more than 10 designations and profiles.



Start Your Own Business or Grow Existing One

Digital marketing offers a diverse range of career paths, with more than 10 unique roles and positions to explore.

Easy to Learn Practice and Earn

Digital marketing doesn't require technical knowledge. You can learn it easily, practice and monetize your skills.



Why Learn Digital Marketing with Learnmize only?



Most Comprehensive Curriculum Ever

The digital marketing course by Learnmize includes India's most comprehensive curriculum, covering all breadths and depths in detail & practically.

Online & Offline Batches

You can upskill yourself from anywhere by joining our live training batches. We also provide intensive & digitized classroom training in Bhopal.



Completely Practical-Oriented

Digital marketing is a skill that requires immense practice. For that, we offer 100% practical training with regular assignments, assessments, and projects.

Live Projects

You will apply all the digital marketing practices on real websites (no dummies), business accounts, and make use of premium tools.





Industry –Recognized Certification

The certificate you receive on course completion is valid nationally and internationally. You can easily share it, add it to your resume, and explore great opportunities.

Expert Trainers

You will learn digital marketing from expert trainers having 8+ years of experience in the field. We ensure high-quality training always.



Guaranteed Career Assistance

On course completion, we provide guaranteed career assistance to help you kickstart your journey in digital marketing. From personalized guidance to placement support, we ensure you're equipped for success in the competitive job market!

Personality Development & Communication Classes

Enhance candidate potential with our dynamic personality development and communication classes, fostering growth, confidence, and success for a brighter future ahead.



Internship & Capstone Projects

Embark on practical learning with our institute's internship & Capstone projects for Hands-on experience opportunity, bridging the gap between education and real-world experience for career advancement.

Agency Life



Join our vibrant digital marketing agency life, where creativity meets strategy, innovation flourishes, and every challenge is an opportunity for growth and success.

**Key partner fueling institute's growth,
innovation, and success.**



IDIGITALPRENEUR



myniwa



MYSTIQUE
EARTH



GROW
PARTNER

NAMHYA

LAKME
SALON

LEAFY AFFAIR

Generic⁺
आधार



meadbery[®]



Digital Marketing Course



DIGITAL MARKETING EXECUTIVE COURSE- 1 MONTH

1. Digital Marketing Overview and Potential

- Foundational Concepts and Strategies
- Tools, Tactics, and Metrics
- Practical Applications and Integration

2. Website Development (WordPress)

- Setup and Customization
- Functionality and Optimization
- Management and Maintenance

3. SEO Fundamentals

- On-Page SEO Mastery
- Content and Strategy Development
- Off-Page SEO and Authority Building

DIGITAL MARKETING PROFESSIONAL COURSE-2 MONTHS

1. Advanced SEO

- Advanced Techniques and Tools
- Technical and Automation Insights
- Reporting and ROI

2. Meta Ads

- Campaign Setup and Audiences
- Ad Creation and Optimization
- Advanced Strategies and Analytics

3. Google Ads

- Search Ads
- YouTube Ads
- Google Display Ads

DIGITAL MARKETING MASTER COURSE– 3 MONTHS

1. Conversion Rate Optimization (CRO)

- Foundation and Tools
- Techniques and Strategies
- Advanced Insights

2. Content Marketing Fundamentals

- Strategy and Planning
- Content Creation and Distribution
- Performance and Compliance

3. Shopify Development

- Setup and Customization
- Optimization and Growth
- Advanced Features

4. Email Marketing

- Building and Personalizing
- Optimization and Retargeting
- Advanced Techniques

5. WhatsApp Marketing

- Setup and Automation
- Best Practices and Strategies
- Analytics and Compliance

DIGITAL MARKETING SPECIALISATION- 4 MONTHS

1. Google Tag Manager (GTM)

- Setup and Functionality
- Advanced Features
- Best Practices and Case Studies

2. Advanced Analytics (GA4)

- Setup and Features
- Reporting and Integration
- Strategy and Best Practices

3. Digital Products

- Identification and Creation
- Setup and Promotion
- Marketing Strategies

4. Starting a Digital Marketing Agency

- Foundation and Structure
- Client Management
- Scaling and Growth

5. Final Projects and Presentations

- Real-World Application
- Feedback and Refinement
- Future Development

Month 1

Foundation and Basics of Digital Marketing,
Website Development, and SEO Fundamentals

1. Introduction to Digital Marketing

- Digital Marketing Overview and Potential
- Traditional vs. Digital Marketing
- Mapping the Customer Journey
- Digital Marketing Channels: SEO, Social Media, Content, Paid Ads
- Media Types: Paid, Earned, and Owned
- Marketing Trends: AI, Voice Search, and AR/VR
- The Marketing Funnel: Stages and Customer Flow
- Developing Buyer Personas
- Marketing Mix (4Ps and 7Ps)
- Data-Driven Marketing Basics
- Measuring Success with KPIs and ROI
- Digital Compliance Essentials (GDPR)
- Intro to Analytics Tools (Google Analytics, SEMrush)
- Setting Objectives and Metrics
- Brand Building in the Digital Space
- Case Studies: Success Stories in Digital Marketing
- Consumer Psychology and Marketing Tactics
- Basics of CRM in Digital Marketing
- Integrating Multi-Channel Campaigns
- Course Structure and Goals

2. Website Development (WordPress)

- Domain and Hosting Setup
- WordPress Installation and Configuration
- Theme Selection and Customization
- Essential Plugins for SEO, Analytics, Security
- Structuring Pages: Home, Blog, Contact

- Best Practices in Site Navigation
- Elementor for Custom Design
- Adding and Formatting Content
- Mobile-Friendly Design
- Speed Optimization Techniques
- SEO Plugin Integration
- Google Analytics and GTM Setup
- Using Widgets and Sidebars
- Blogging and Content Management
- Integrating Contact Forms and Chatbots
- Social Sharing Plugins
- WooCommerce Introduction for E-commerce
- Troubleshooting Common Issues
- Security Essentials
- Backup and Restoration

3. SEO Fundamentals

On-Page SEO:

- Keyword Research Tools: SEMrush and Ahrefs
- Crafting Meta Tags: Titles, Descriptions
- Optimizing Content with Target Keywords
- Structuring URLs for SEO
- Importance of Header Tags (H1, H2, H3)
- Image SEO: Alt Text, Compression
- Internal Linking Strategy
- Introduction to Local SEO
- Implementing Structured Data for Snippets
- Mobile SEO Essentials
- Google Search Console Setup
- XML Sitemaps and Robots.txt Files
- Blog SEO Best Practices
- Developing Content Pillars and Topic Clusters
- Competitor SEO Analysis
- Google Trends for Content Strategy
- Integrating SEO Plugins with WordPress
- Tracking SEO Performance.

- Introduction to SEMrush and Ahrefs for SEO Insights
- Writing Effective Meta Descriptions for Clicks

Off-Page SEO:

- Link Building Techniques
- Guest Posting
- Social Media for SEO
- Building Brand Authority
- Online Reputation Management
- Leveraging Influencers for SEO
- HARO Technique
- Skyscraper Technique
- Quora Marketing

Month 2

Advanced SEO, Meta Ads, and Google Ads

4. Advanced SEO

- Advanced Keyword Techniques: Long-Tail, Latent Semantic Indexing
- Content Gap Analysis and Optimization
- Competitor Analysis with SEMrush and Ahrefs
- Voice Search Optimization Strategies
- eCommerce SEO: Optimizing Product and Category Pages
- Featured Snippets Optimization
- Structured Data Markup and Rich Snippets
- Automating SEO Tasks with Tools
- Conducting SEO Audits
- Page Speed Optimization for Core Web Vitals
- Keeping Up with Google Algorithm Updates
- International SEO for Global Reach
- Technical SEO Audits and Fixes
- SEO Crawling Tools (Screaming Frog)

- Building a Complete SEO Report
- Impact of Social Signals on SEO
- YouTube SEO for Video Optimization
- SEO Automation Tools for Efficiency
- Calculating and Measuring SEO ROI
- Using Google Data Studio for SEO Reporting

5. Meta Ads (Facebook & Instagram Advertising)

- Intro to Meta Ads Manager
- Campaign Setup and Objective Selection
- Audience Segmentation Techniques
- Creating Custom and Lookalike Audiences
- Ad Formats: Carousel, Video, and Stories
- Conversion Tracking with Meta Pixel
- Budget and Bidding Strategy Optimization
- Retargeting Techniques
- Dynamic Product Ads for eCommerce
- Designing Engaging Ad Visuals
- Writing Compelling Ad Copy
- A/B Testing in Meta Ads
- Monitoring Key Metrics (CTR, CPC, CPA)
- Scaling Ad Campaigns
- GDPR Compliance in Meta Ads
- Building Brand Awareness Campaigns
- Advanced Bidding and Budgeting
- Video Ads for Maximum Engagement
- Case Studies on Effective Meta Ads
- Analytics and Reporting Techniques

6. Social Media Management

- Introduction to Social Media Management: What and Why It's Important
- Understanding Key Social Media Platforms (Facebook, Instagram, LinkedIn, TikTok, Twitter, Pinterest)
- Setting Up Professional Profiles and Pages for Businesses
- Defining Social Media Goals: Awareness, Engagement, Leads, and Conversions
- Basics of Social Media Content Planning and Scheduling

- Tools for Social Media Management (Hootsuite, Buffer, Zoho Social, etc.)
- Understanding Social Media Analytics: Key Metrics and Reports
- Creating a Multi-Platform Social Media Strategy

7. Google Ads

Off-Page SEO

- Keyword Planner for Research
- Writing High-CTR Ad Copies
- Using Ad Extensions for Visibility
- Quality Score and Ad Relevance
- Campaign Structuring and Setup
- Negative Keywords and Exclusions
- Conversion Tracking with GTM
- Budget and Bidding Techniques
- Automated Bidding for Search Ads
- Dynamic Search Ads
- Display Network Targeting
- Remarketing Campaigns in Google Ads
- YouTube Advertising Basics
- Integrating with Google Analytics
- Ad Performance Metrics (Impressions, CTR)
- Using Data Studio for Reporting
- Competitor Research and Strategy
- Seasonal and Trend-Based Ads
- Case Studies of Google Ads Success
- Advanced Campaign Optimization

YouTube Ads

- Skippable In-Stream Ads
- Non-Skippable In-Stream Ads
- Bumper Ads
- Video Discovery Ads
- Masthead Ads
- Outstream Ads

Google Display Ads

- Responsive Display Ads
- Uploaded Image Ads
- Gmail Ads
- Engagement Ads
- Remarketing Ads
- Lightbox Ads

Month 3

CRO, Content Marketing, Shopify, Email and WhatsApp Marketing

8. Conversion Rate Optimization (CRO)

- Understanding the Basics of CRO
- Importance of A/B Testing in Optimization
- Tools for CRO: Hotjar, Optimizely, Google Optimize
- Analyzing User Behavior and Feedback
- Identifying Conversion Goals and KPIs
- Landing Page Optimization Techniques
- Utilizing Heatmaps for Insights
- Reducing Bounce Rates through UX Improvements
- Crafting Effective Call-to-Actions (CTAs)
- Customer Journey Mapping for Enhanced Conversions
- Conducting User Testing and Usability Studies
- Case Studies: Successful CRO Examples
- Integrating CRO Strategies with SEO
- Optimizing for Mobile Users
- Retargeting Strategies to Boost Conversions
- Using Social Proof to Enhance Credibility
- Analyzing Data for Continuous Improvement
- Measuring and Reporting on CRO Success
- Strategies for E-commerce Conversion Optimization
- Long-term CRO Strategies and Planning

9. Content Marketing Fundamentals

- Developing a Content Marketing Strategy
- Identifying Target Audience and Creating Buyer Personas
- Types of Content: Blogs, Videos, Infographics, and Podcasts
- Creating an Editorial Calendar
- Copywriting Essentials and Storytelling Techniques

- Writing SEO-Driven Content
- Multi-Channel Content Distribution
- Visual Content Creation with Canva
- Ensuring Brand Consistency in Content
- Repurposing Content for Multiple Platforms
- Leveraging User-Generated Content and Influencers
- Analyzing Content Performance with Metrics
- Blogging Best Practices
- Creating Engaging Newsletters
- Content Partnerships and Guest Blogging
- Legal Compliance in Content Marketing
- Building Authority and Trust through Content
- Case Studies on Successful Content Strategies
- Content Marketing for Lead Generation
- Planning for Evergreen and Trending Content

10. E-commerce, Dropshipping & Shopify

- Introduction to E-commerce: What, Why, and How It Works
- Key Elements of a Successful Online Store
- Choosing the Right Niche for E-commerce and Dropshipping
- Understanding E-commerce Business Models (Dropshipping, Private Label, etc.)
- Tools and Platforms for E-commerce Beginners (Shopify, WooCommerce, etc.)
- Setting Up Your First Shopify Store Step-by-Step
- Managing Products, Inventory, and Pricing for E-commerce
- Importance of Customer Experience and User-Friendly Design
- Dropshipping Ecommerce Model
- Influencer Marketing for Ecommerce
- Role of UGC in E-commerce Marketing
- Leveraging Shopify Analytics to Track Marketing Performance
- Customer Retention Strategies for E-commerce

11. Email Marketing (Mailchimp and Bravo)

- Building an Email List and Segmenting
- Crafting Campaigns in Mailchimp
- Automated Sequences with Bravo
- Personalizing Emails for Engagement
- Effective Subject Lines and A/B Testing
- Analyzing Open Rates and CTRs
- Retargeting Strategies
- Cleaning and Managing Lists
- CRM Integration for Personalization
- Email Automation and Drip Campaigns
- Compliance with GDPR in Email
- Abandoned Cart Emails for E-commerce
- Re-engagement Strategies for Dormant Subscribers
- Testing and Optimizing Email Content
- Metrics for Measuring Email Success
- Integrating Social Media with Email Campaigns
- Creating Lead Magnets for List Growth
- Ensuring Mobile Compatibility
- Case Studies on Successful Email Campaigns

12. WhatsApp Marketing (Wati & Automation)

- Setting Up Wati for WhatsApp Campaigns
- Using WhatsApp Business API for Marketing
- Crafting Engaging WhatsApp Campaigns
- Automating Responses with Wati
- Best Practices in WhatsApp Marketing
- Integrating WhatsApp with CRM
- Analytics and Reporting for WhatsApp
- Compliance and Privacy in WhatsApp Marketing
- Retargeting and Follow-up Sequences
- Use Cases in Lead Generation and Retention

Month 4

Advanced Analytics, GTM, and Final Projects

13. Google Tag Manager (GTM)

- Introduction to Google Tag Manager
- Setting Up GTM and Understanding the Interface
- Implementing Tags, Triggers, and Variables
- Tracking Events and User Interactions
- Setting Up Conversion Tracking with GTM
- Integrating GTM with Google Analytics
- Using GTM for Remarketing
- Debugging and Testing Tags
- Data Layer Fundamentals
- Customizing Tags for Specific Campaigns
- GTM Best Practices for Efficiency
- Using GTM for E-commerce Tracking
- Implementing Cross-Domain Tracking
- Privacy Considerations in Tag Management
- Enhancing User Privacy with GTM
- Advanced GTM Features and Functions
- Case Studies on GTM Implementations
- Integrating Third-Party Tools with GTM
- Automating Tag Management Tasks
- Future Trends in Tag Management

14. Advanced Analytics (GA4)

- Transitioning from Universal Analytics to GA4
- Understanding GA4 Interface and Features
- Setting Up GA4 Properties and Data Streams
- Tracking Events and Conversions in GA4
- Analyzing User Behavior with GA4

- Custom Reports and Dashboards in GA4
- Setting Up Goals and Conversion Tracking
- Using AI Insights in GA4
- Integrating GA4 with Google Ads and Search Console
- Understanding Audience Segmentation in GA4
- Custom Dimensions and Metrics in GA4
- Real-Time Data Monitoring and Alerts
- Interpreting Data for Strategic Decisions
- GA4 Best Practices for Digital Marketers
- Measuring ROI and Business Impact
- Troubleshooting Common GA4 Issues
- Future of Analytics and Evolving Metrics
- Preparing for GA4 Changes and Updates
- Using GA4 for E-commerce Tracking
- Case Studies on Successful GA4 Implementations

16. Starting a Digital Marketing Agency

- Building the Foundation
- Agency Structure and Roles
- Marketing and Acquiring Clients
- Managing Client Relationships
- Scaling and Growing the Agency
- How to hire team members
- Documentations for Agencies

17. Ai & Prompt Engineering

- Introduction to AI and Its Applications
- What is Prompt Engineering? A Beginner's Guide
- How to Use AI Tools Like ChatGPT Effectively
- Generating Text with AI: Fundamentals of Prompting
- Basics of AI Art and Image Generation
- Simple Prompts for AI Art Creation
- AI for Beginners: Writing Ads and Copy with AI
- Fundamentals of AI for Blog Writing
- Introduction to AI-Powered Copywriting Tools
- Crafting Basic Prompts for Ad Scripts

- Generating Short and Simple Blogs with AI
- Introduction to AI Tools for Social Media Management
- How to Use AI for Email Writing Basics
- Ethical Guidelines for Using AI Responsibly
- Practical Use Cases of AI for Everyday Tasks

15. Digital Product

- Identifying Opportunities for Digital Products
- Types of Digital Products
- AI tools to build Digital Products
- Setting up website to sell Digital Products
- Marketing and Promotion for Digital Products
- Payment gateway integration for Digital Products
- Automations for Digital Products

16. Starting a Digital Marketing Agency

- Building the Foundation
- Agency Structure and Roles
- Marketing and Acquiring Clients
- Managing Client Relationships
- Scaling and Growing the Agency
- How to hire team members
- Documentations for Agencies

17. Final Projects and Presentations

- Project Guidelines and Objectives
 - Group Work and Collaboration Techniques
 - Applying Learning to Real-World Scenarios
 - Presenting Projects to the Class
 - Peer Reviews and Feedback Sessions
 - Revising Projects Based on Feedback
 - Creating a Digital Marketing Portfolio
 - Planning for Future Learning and Development
 - Networking Strategies for Digital Marketers
 - Course Wrap-Up and Final Thoughts
-

DIGITAL MARKETING TOOLS



ChatGPT

Canva

yoast



Notion



Google Docs



removebg

MOZ



SEMRUSH



Google Sheets



sendinblue

Myzer

Ubersuggest



solarwinds
pingdom



Google
Analytics

zapier



Pabbly



Meta



Google Tag Manager

Razorpay



todoist



hotjar

Google Ads
KEYWORD PLANNER



Microsoft
Clarity

DIGITAL MARKETING IS ALREADY IN DEMAND

upwork Find Talent ▾ Find Work ▾ Why Upwork ▾ Enterprise

Development & IT AI Services Design & Creative Sales & Marketing Admin & Customer Support More

Check out a sample of **the 709 Digital Marketing jobs posted** on Upwork

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15,137 jobs ?

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₹4,25,000 - ₹6,00,000

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Easy Apply only Company rating ▾ Date posted ▾

14,305 Digital marketing jobs in India Most relevant ▾

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CDK Labs

Digital Marketi

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All Filters

Digital Marketing Executive

CERTIFICATIONS



Learnmize Certificate



Google
Certificate



Hubspot
Certificate



MOZ
Certificate



Google Digital garage
Certificate

LEARNMIZE TESTIMONIALS



AKHIL NAMDEV

Founder of Brelex Media

Enrolling in the Learnmize Digital Marketing Course was one of the best decisions I made for my business. The course content is well-structured, covering a wide range of topics essential for digital marketing success. The instructors are highly knowledgeable and provide practical tips that can be implemented right away. Thanks to Aryan, I've been able to implement new strategies at Brelex Media, resulting in improved brand visibility and engagement.



BOMBKEY

Digital Creator 135k+ Instagram

Learnmize Digital Marketing Course is a game-changer for anyone looking to excel in the digital space. The course provided me with actionable insights and techniques to take my digital presence to the next level. From social media marketing to SEO strategies, Learnmize covers it all in a comprehensive and engaging manner. I highly recommend this course to fellow digital creators looking to amplify their reach and engagement.



BIKI NATH

Founder of Diwaygo

Learnmize Digital Marketing Course has been instrumental in transforming our approach towards digital marketing at Diwaygo. The course provided comprehensive insights into various digital marketing strategies and tools, empowering us to enhance our online presence and engage with our audience more effectively. Highly recommended for anyone looking to boost their digital marketing skills.



ROHAN

Co-Founder of Diwaygo

As a founder, staying updated with the latest digital marketing trends is crucial for the success of our business. Learnmize Digital Marketing Course offered us exactly what we needed – a structured learning path covering all aspects of digital marketing. The practical insights and strategies shared in the course have significantly contributed to our growth at Diwaygo. Kudos to the Learnmize and Aryan!



SUNNY DUBEY

Founder of Xscalemedia

I can't speak highly enough about the Learnmize Digital Marketing Course. The course content is up-to-date, relevant, and delivered in a way that's easy to understand and apply. As the founder of Xscalemedia, I've seen a significant impact on our digital marketing efforts after implementing the strategies learned from this course. Whether you're a beginner or an experienced marketer, Learnmize has something valuable to offer.

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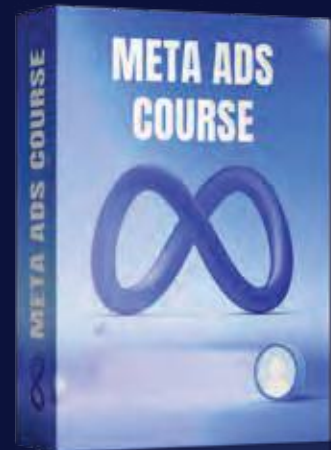
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Dear Students,

Welcome to Learnmize, where learning knows no bounds and possibilities are limitless!

It brings me immense joy to extend a warm welcome to both current and future members of our esteemed community. At Learnmize, we believe in the transformative power of education to shape minds, ignite passions, and change lives. Whether you've already taken the leap and joined us or are considering embarking on this journey, know that you're entering a place where innovation, excellence, and growth are celebrated.

Our institute is not just a collection of buildings....it's a vibrant ecosystem of ideas, talents, and aspirations. Here, you'll find mentors who will inspire you, peers who will challenge you, and opportunities that will push you beyond your comfort zone. Our commitment to academic excellence, coupled with a supportive learning environment, ensures that every student has the tools and resources they need to succeed.

As you step into this new chapter of your academic journey, I encourage you to embrace every opportunity, seize every moment, and dare to dream big. Your time at Learnmize will be a transformative experience that will not only prepare you for a successful career but also empower you to make a meaningful impact on the world.

Welcome to Learnmize, where your future begins today!

**Warm regards,
Aryan Tripathi**

Director-  Adymize  



Transforming Tomorrow's Leader



**3rd Floor, Near Pragati Petrol Pump,
MP Nagar, Zone-II Bhopal(MP)**